

Privacy Policy

Last Updated: February 2, 2026

1. Introduction

PitchFact ("Company," "we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you use our Dealmemo.ai platform (the "Platform").

By using our Platform, you consent to the collection and use of your information as described in this Privacy Policy.

2. Information We Collect

2.1 Personal Information You Provide

Account Registration Information:

- First and Last name and contact information
- Email address
- SEC Accredited Investor Status
- Investment interest and deal preferences
- Network affiliation and role

Profile Information:

- Professional expertise
- Areas of investment interest

Communication Data:

- Messages sent through the Platform
- Support requests and communications
- Survey responses and feedback

2.2 Research and Business Information

For Research Creation:

- Company and investment research data you input
- Sources and methodologies used in research
- Research collaboration and sharing preferences

For Business Users:

- Company information and business registration details
- Billing and payment information
- Usage analytics and research output metrics
- Integration preferences with other business tools

2.3 Automatically Collected Information

Technical Data:

- IP address and device information
- Browser type and operating system
- Pages visited and time spent on Platform
- Referring websites and search terms
- Cookies and similar tracking technologies

Usage Analytics:

- Platform interaction patterns
- Feature usage statistics
- Performance and error logs
- Geographic location (general)

3. How We Use Your Information

3.1 Primary Uses

Service Delivery:

- Creating and managing your account
- Providing research and memo creation tools
- Storing and organizing your research data
- Facilitating collaboration on research projects
- Providing customer support and training

Content and Recommendations:

- Scoring relevant deals based on investment interests
- Providing data sources and research methodologies
- Personalizing platform features and tools
- Analyzing usage patterns to improve service quality

3.2 Secondary Uses

Legal and Compliance:

- Complying with data protection and privacy regulations
- Preventing fraud and ensuring platform security
- Protecting intellectual property and confidential information
- Responding to legal requests and court orders
- Maintaining research integrity and professional standards

Business Operations:

- Improving platform functionality and user experience
- Conducting research and analytics
- Developing new features and services
- Marketing communications (with your consent)

4. Information Sharing and Disclosure

4.1 With Collaborators and Team Members

Shared Research Information:

- Research memos and documents you choose to share
- Collaboration comments and feedback
- Project status and progress information
- Professional profile information (as you choose to share)

Confidential Information: Personal details, proprietary research methodologies, and typical non-public business data are not shared without explicit permission.

Network Data Isolation: Your deal data and activity are not visible to users from other networks on the platform. PitchFact administrators may access data across all networks for platform operations, support, and compliance purposes.

4.2 With Third Parties

Service Providers:

- Cloud hosting and data storage providers
- Analytics and platform improvement services
- AI Platforms
- Customer support and communication tools
- Document processing and collaboration services

Legal Requirements:

- Government agencies and regulators (when required by law)

- Law enforcement (in response to valid legal requests)
- Legal advisors and auditors (under confidentiality agreements)

Business Transactions: In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity in order to maintain operations.

4.3 We Do NOT Sell Your Data

We do not sell, rent, or trade your personal information to third parties for their marketing purposes.

4.4 AI Processing

We use third-party AI services to analyze your uploaded content and generate research memos. These providers:

- Do not use your data to train their AI models
- May retain data for up to 30 days for abuse monitoring, then delete it

You retain ownership of all AI-generated outputs. You are responsible for ensuring you have the right to upload any content you submit.

5. Data Security and Protection

5.1 Security Measures

Technical Safeguards:

- Our cloud platform provider has end-to-end encryption for sensitive communications
- Transport Layer Security (TLS) encryption for data transmission
- Multi-factor authentication for account access
- Restricted access controls and employee training

5.2 Data Retention

Account Data: Retained for as long as your account is active **Communication Logs:** Retained for 3 years for support and legal purposes **Technical Data:** Retained for 2 years for analytics and improvement

Upon account deletion, we will delete or anonymize your personal data within 30 days, except where retention is required by law.

5.3 Data Breach Notification

In the event of a security breach affecting your personal information, we will notify affected users within 72 hours of discovering the breach, or as otherwise required by applicable law.

6. Your Privacy Rights

6.1 Access and Control

Account Settings:

- Update your profile and preferences
- Control visibility of your information
- Manage communication preferences
- Download your data

Data Rights:

- Request access to your personal information
- Correct inaccurate or incomplete data
- Delete your account and associated data
- Restrict processing of your data
- Object to certain uses of your data

6.2 CCPA Rights (California Residents)

California residents have rights to:

- Know what personal information is collected and how it's used
- Delete personal information (subject to exceptions)
- Opt-out of sale of personal information (we don't sell data)
- Non-discrimination for exercising privacy rights

6.3 GDPR Rights (European Residents)

If you are located in the European Economic Area, you have rights to:

- Access, correct, or delete your personal data
- Restrict or object to processing
- Data portability (receive your data in a machine-readable format)
- Withdraw consent at any time
- Lodge a complaint with your local data protection authority

Our legal basis for processing is contract performance (providing the services you signed up for) and legitimate business interests.

To exercise these rights, contact admin@dealmemo.ai.

7. Cookies and Tracking Technologies

7.1 Cookies & Tracking

We use cookies and similar technologies to:

- Maintain your session and authentication
- Remember your preferences
- Analyze platform usage and performance

You can manage cookie preferences through your browser settings, though disabling cookies may affect platform functionality.

8. Third-Party Integrations

8.1 External Services

The Platform may integrate with:

- Professional networking platforms (LinkedIn)
- Document sharing services (Google Drive, Dropbox)
- Video conferencing tools (Zoom, Microsoft Teams)
- Payment processors (Stripe, PayPal)

Note: These services have their own privacy policies. We encourage you to review them.

9. Children's Privacy

The Platform is not intended for individuals under 18 years of age. We do not knowingly collect personal information from children. If you become aware that a child has provided personal information, please contact us immediately.

10. Updates to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or applicable laws. We will:

- Post the updated policy on our Platform
- Notify you of material changes via email
- Provide at least 30 days notice before changes take effect
- Obtain your consent for changes that expand how we use your data

11. Contact Information

11.1 Privacy Questions

For questions about this Privacy Policy or our privacy practices, contact:

Keaton Savoie

Email: admin@dealmemo.ai

Address: PitchFact LLC

2130 Harvey Mitchell Pkwy S #9867

College Station, TX 77842

Phone: +1 (979) 393-0833

11.2 Data Protection Officer (If Applicable)

If required by law, our Data Protection Officer can be reached at: Email: admin@dealmemo.ai

11.3 Regulatory Authorities

California Residents: California Attorney General's Office

Other Jurisdictions: Contact information available upon request

12. Industry-Specific Disclosures

12.1 Research Services Compliance

We comply with applicable regulations for information and research services including:

- Intellectual property and copyright laws
- Professional research and analysis standards
- Data protection regulations for business information
- Industry-specific confidentiality requirements

12.2 Research Platform Disclosures

- **Content Ownership:** Users retain ownership of research content they create
- **Data Sources:** We may aggregate anonymized usage data for platform improvement
- **Professional Standards:** We encourage adherence to professional research and analysis standards